mPulse mobile

CORE SOLUTION

Well-Child Gaps in Care

Increase well-child visits and immunizations through tailored omnichannel conversations that help overcome barriers and drive engagement.

Lift Engagement

Send personalized dialogues using conversational AI to promote action and create meaningful relationships with your members.

Overcome Barriers

Improve health outcomes by gathering insights on barriers and connecting members to related programs and resources to drive well-child visit and vaccination engagement.

Inspire Behavior Change

Leverage behavioral data science and streaming health education to inspire self-efficacy and health literacy.

SMS   Email   IVR

Path Health said:
Hi, Jane. It's time for your child's check-up with their doctor. Do you need help setting up an appointment?

You said:
I can't afford it...

Path Health said:
Your child's check-up is covered by your insurance! You will also earn dollars on your rewards card for completing this annual well care visit.

OUTCOMES

▲11pp
Improvement in number of children 7-11 yrs who had a PCP visit in the previous year

18%
Increase in well-child visits for previously unengaged members

25%
Average Program Response Rate