

Well-Child
Gaps in Care

Increase well-child visits and immunizations through tailored omnichannel conversations that help overcome barriers and drive engagement.



## **Lift Engagement**

Send personalized dialogues using conversational AI to promote action and create meaningful relationships with your members.

### **Overcome Barriers**

Improve health outcomes by gathering insights on barriers and connecting members to related programs and resources to drive well-child visit and vaccination engagement.

# **Inspire Behavior Change**

Leverage behavioral data science and streaming health education to inspire self-efficacy and health literacy.





Email



SMS

IV

### Path Health said:

Hi, Jane. It's time for your child's check-up with their doctor. Do you need help setting up an appointment?

You said: I can't afford it...

#### Path Health said:

Your child's check-up is covered by your insurance! You will also earn dollars on your rewards card for completing this annual well care visit. **OUTCOMES** 



Improvement in number of children 7-11 yrs who had a PCP visit in the previous year

18%

Increase in well-child visits for previously unengaged members

25%

Average Program Response Rate

To learn more about mPulse Mobile's solutions and capabilities, visit mpulsemobile.com or reach out to us directly at info@mpulsemobile.com

mPulse Mobile, the leader in Conversational AI solutions for the healthcare industry, drives improved outcomes and business efficiencies by engaging individuals with tailored dialogue and streaming health education. With over a decade of experience, 100+ healthcare customers and more than 500 million conversations annually, mPulse Mobile has the data, the expertise, and the solutions to drive healthy behavior change at scale.