mPulse mobile ™

Fact Sheet

Our mission is to elevate consumer experience and improve health outcomes to inspire a more equitable, healthier world.

A Differentiated Engagement Approach

mPulse Mobile, the leader in conversational engagement for the healthcare industry, combines a unique blend of intelligent technology, behavioral science, and industry expertise to deliver optimal consumer experiences that reduce abrasion and overcome stagnant outcomes.

Proven Solutions

Significant outcomes for 150+ leading healthcare organizations

Industry Experts

10+ years of deep expertise in mobile technology and health engagement

Engagement Strategy

Deployment of behavioral science to optimize outcomes

Unmatched Technology

The best engagement experience across 1B+ engagements annually

Reimaging Health Engagement To Deliver Better Outcomes

Healthcare leaders recognize that mPulse Mobile's conversational engagement capabilites deliver meaningful consumer interactions at scale to drive positive action, improve health journeys and elevate satisfaction scores.
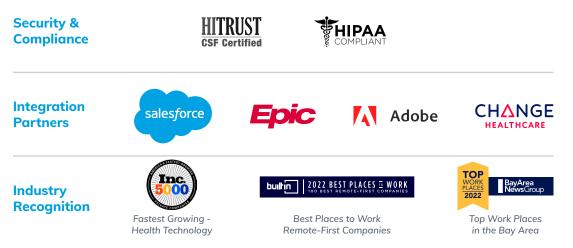
Two-Way Conversations with Members

94% patient satisfaction with interactive refill dialogue

Streaming Education Knowledge

95% satisfaction with streaming content experiences

Healthier Member Journeys

109% increase in asthma medication adherence with SMS

mPulse Mobile Solutions

Healthcare organizations of all sizes and focus rely on mPulse health engagement solutions to elevate the consumer experience and deliver better outcomes.

- Member Experience
- Population Health & Wellness
- Vaccinations
- Screenings & Prevention
- Access
- Condition Management
- Acquisition & Retention
- Medication Adherence

Omnichannel Capabilities

- SMS
- Email
- Print
- IVR
- RCS
- Mobile Web

mPulse™ mobile

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mPulse Mobile Activation Platform

The mPulse Activation Platform optimizes solution outcomes by automatically capturing consumer insights then tailoring health journey touchpoints to deliver the best consumer experience and drive behavior change.

Security & Compliance

HITRUST CSF Certified

HIPAA COMPLIANT

Integration Partners

salesforce   Epic   Adobe   CHANGE HEALTHCARE

Industry Recognition

Inc. 5000
Fastest Growing - Health Technology

builtin | 2022 BEST PLACES TO WORK 100 BEST REMOTE-FIRST COMPANIES
Best Places to Work Remote-First Companies

TOP WORK PLACES 2022 | BayArea NewsGroup
Top Work Places in the Bay Area

mPulse Mobile Leadership Team

Bob Farrell
Chief Executive Officer

Sanjeev Sawai
Chief Product & Technology Officer

Allison Gage
Chief Engagement Officer

Lara Stell
Chief Financial Officer

Anne Wolfersberger
Chief People Officer

mPulse Mobile Commercial Team

Brendan McClure
SVP, Marketing

Christian Bagge
VP, Sales

Jay Brookes
VP, Sales

James Caulkins
VP, Sales

Ken Mobley
VP, Sales

Erinn Macaulay
VP, Client Strategy

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mPulse Mobile by the Numbers

150+
Customers spanning Medicaid, Medicare, Commercial, Pharmacy, IDN, and more

1B+
Automated conversations annually

250+
Associates dedicated to engagement and continuous innovation

150M+
Consumers engaged

10+
Years of expertise working with healthcare organizations

To learn more about mPulse Mobile's solutions and capabilities, visit **mpulsemobile.com** or reach out to us directly at **info@mpulsemobile.com**

mPulse Mobile, the leader in Conversational AI solutions for the healthcare industry, drives improved outcomes and business efficiencies by engaging individuals with tailored dialogue and streaming health education. With over a decade of experience, 150+ healthcare customers and more than 1 billion conversations annually, mPulse Mobile has the data, the expertise, and the solutions to drive healthy behavior change at scale.