

Helping companies track, evaluate, and apply for
500+ US and Canadian funding programs that:



Improve Air Quality



Increase Energy Security



Reduce Petroleum Use

GNA employs the industry's top grant writing team.

- 90% application success rate
- \$255 million in secured grants & funding for clients
- 300+ applications submitted

300+
APPLICATIONS
SUBMITTED



 **255**
MILLION IN SECURED
GRANTS & FUNDING
FOR CLIENTS

**But what makes
us truly
unique...**



Is about more than just our winning record.

GNA has a 360 funding management process.

Clients benefit from:

- A dedicated funding contact
- Early notice of funding opportunities
- A competitive advantage over the competition



Our 360 Process



Success

Solution

Business Strategy

- Innovation
- Branding
- Solution
- Marketing
- Analysis
- Ideas
- Success
- Management



- Innovation
- Branding
- Solution
- Marketing
- Analysis
- Ideas
- Success
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SOCIAL NETWORK





GOALS

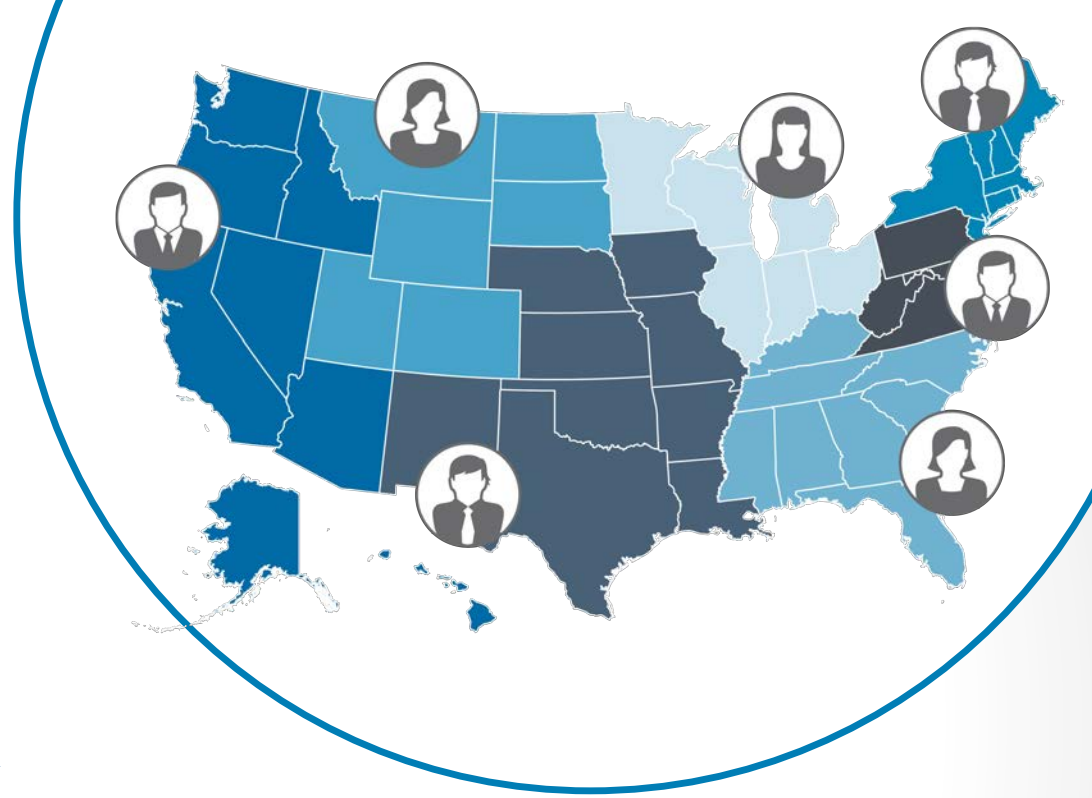
GNA holds a kick-off meeting with clients to **determine funding & project development priorities** by:

- Technology type
- Fuel type
- Geographic location

Our 360 Process



Our 360 Process



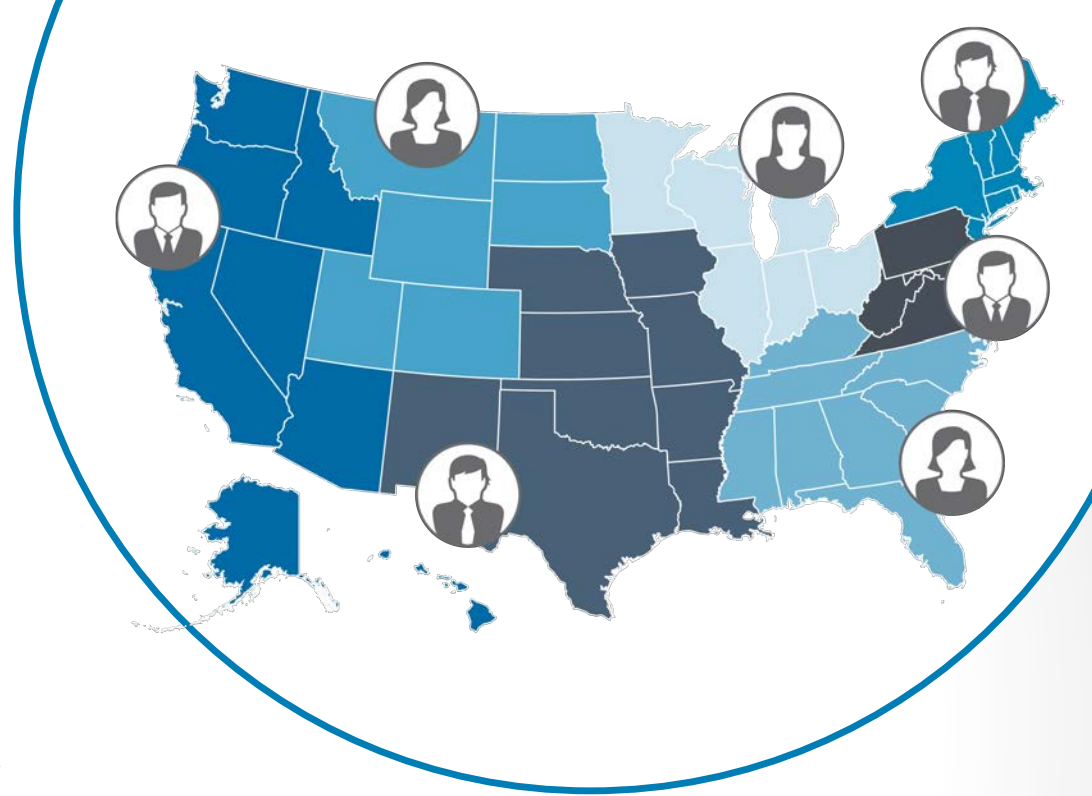
TRACK

Our team tracks **500+ U.S. and Canadian funding programs.**

We maintain relationships with **all national, state and local agencies** that offer funding for:

- AFV deployment, infrastructure expansion, and R&D
- Transportation-related emission reduction technologies
- Renewable fuel production

Our 360 Process



TRACK

Monitored **funding opportunities** include:

Grants

Financial assistance in a set payment to a recipient to carry out a project or program. Typically the applicant writes a proposal, is awarded, pays for the project, and then funding is reimbursed.

Rebates

Financial assistance in a set payment after implementation of eligible projects. Typically a much narrower scope than grant programs, and offer a set list of prequalified equipment that is eligible.

Tax Incentives

Tax breaks and returns to organizations that make eligible purchases or carry out specified projects in order to encourage the investment.

Loans

Typically high dollar, long-term investments that support R&D activities. These projects often carry a heavy administrative burden.



Our 360 Process



TRACK

Custom reports are created for clients when GNA identifies a solid funding opportunity for that client's specific internal/external business goals.

GNA hosts a **monthly client review** call to review funding opportunities and provide status updates.

Our 360 Process



Our 360 Process

300+
APPLICATIONS
SUBMITTED

90%
APPLICATION
SUCCESS RATE

255
MILLION IN SECURED
GRANTS & FUNDING
FOR CLIENTS



APPLY

GNA develops **compelling stories** that sell your project by leveraging our knowledge of:

- Technical requirements
- Policy trends
- Market demand

Our 360° Process



APPLY

We understand the funding agencies and programmatic priorities.

We understand past winners and success.

We only apply for grants if we think **you can win.**

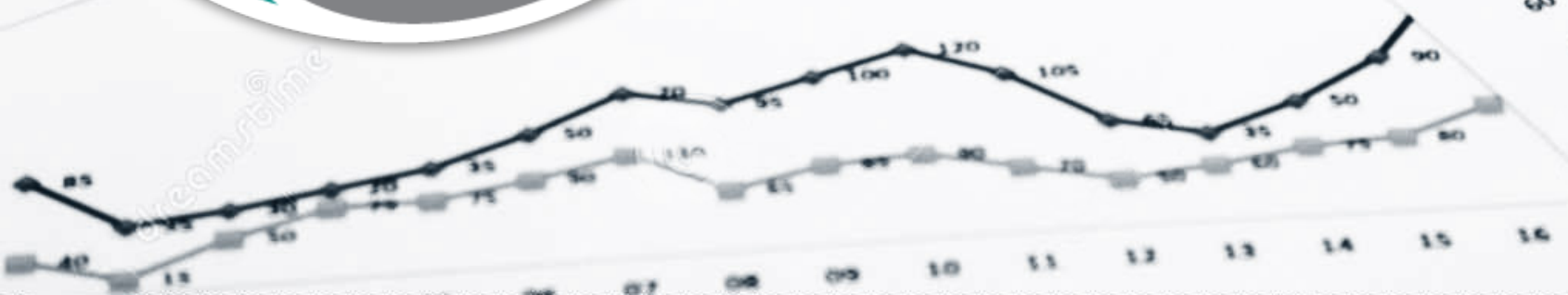
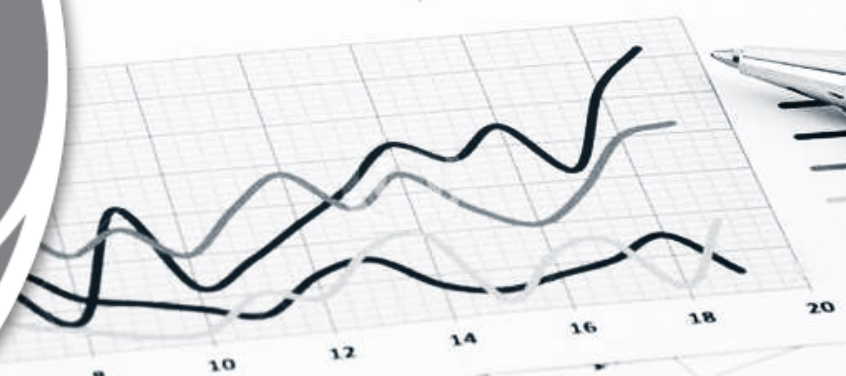


Our 360 Process



- Africa
- South America
- Australia
- Asia
- North America
- Europe

	Factor XY	Factor XZ	Factor YZ
1A	55	85	160
2A	70	100	130
1A	100	125	75



Our 360 Process



REPORT

GNA's experience in project management and program administration can help your company **stay ahead of these requirements** and **meet every deadline.**

GNA's 360 funding management process is ongoing.

We become an integrated part of the client's team, maintaining ongoing communication regarding the company's evolving funding goals.



ABOUT GNA

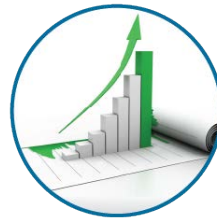
CLEAN TRANSPORTATION & ENERGY CONSULTANTS



WHO WE WORK WITH



Vehicle
Equipment
Operators



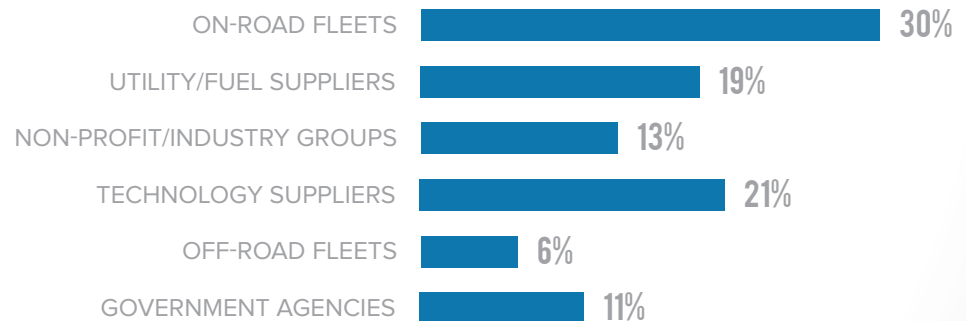
Product &
Fuel
Suppliers



Clean
Energy
Advocates

200+
CLIENTS

WHO GNA WORKS WITH



WHO WE WORK WITH



DAIMLER



THE PORT AUTHORITY OF NY & NJ



Hunts Point CLEAN TRUCKS PROGRAM

Interstate Clean Transportation Corridor



A Sempra Energy utility



BAE SYSTEMS

HybriDrive PROPULSION SYSTEMS



gna

FUNDING 360

**CONTACT
US**

Karen Mann

Senior Vice President

310-573-8546

karen.mann@gladstein.org