



# ACTEXPO

May 2-5, 2016 | Long Beach, CA

Long Beach Convention Center

[www.actexpo.com](http://www.actexpo.com)



## Colors

Colors	Lab	Hex	RGB	CMYK
Blue	(L43 a-5 b-47)	#006bb3	(r0 g107 b179)	(c90 m57 y1 k0)
Dk Blue	(L27 a-6 b-32)	#004470	(r0 g68 b112)	(c100 m77 y32 k17)
Green	(L56 a-48 b56)	#339900	(r51 g153 b0)	(c80 m15 y100 k3)
Lt Green	(L73 a-26 b71)	#9fbf00	(r159 g191 b0)	(c44 m7 y100 k0)
Amber	(L80 a18 b81)	#ffb808	(r255 g184 b8)	(c0 m31 y100 k0)
Terra Cotta	(L49 a44 b46)	#bf4f26	(r191 g79 b38)	(c18 m81 y100 k7)
Grey	(L44 a-2 b-4)	#62696f	(r98 g105 b111)	(c63 m51 y46 k17)
Dk Grey	(L23 a-2 b-4)	#31383d	(r49 g56 b61)	(c75 m64 y57 k52)

## Fonts

Universe LT Std Light Condensed  
**Universe LT Std Bold Condensed**  
 Universe LT Std Ultra Condensed  
 Universe LT Std Light Ultra Condensed  
 Universe LT Std Thin Ultra Condensed  
 Universe LT Std Roman  
**Universe LT Std Bold**  
**Universe LT Std Black**